



**BALIO**<sup>®</sup>  
STUDIO

# PRESSKIT

Update : 14-02-2024

15  
FIFTEEN YEARSOF INNOVATION  
IN THE WORLD  
VIDEO GAME

## BIOGRAPHY

Balio Studio, a family business founded in 2009 by the Baglio brothers Adriano, Frédéric, and Massimo, is celebrating with emotion its 15 years of success and innovation in the video game industry.

The event, marked by a memorable evening at Chant d'Éole on January 12th, brought together employees, partners, and friends to celebrate this important milestone in the company's history.

From its modest beginnings in a 30 m<sup>2</sup> space with only three members, Balio Studio has experienced exceptional growth, becoming a thriving team of over 30 members operating in spacious premises of more than 300 m<sup>2</sup>.

Over the past five years, the studio has expanded its horizons from designing mobile games to creating games for all major physical consoles as well as various platforms such as PC, Mac, and online services.

This diversification demonstrates the company's ability to adapt to market trends and embrace technological evolution.

The history of Balio Studio goes back to the 90s when the youngest of the brothers, Adriano, driven by his passion for video games, decided not to just play them but to create them himself.

Armed with determination and self-learning books, he embarked on programming. His basement, transformed into an office, became the scene of long hours, days, and years spent perfecting his skills. Unbeknownst to him, Adriano was working for the future of his brothers, who would soon join him to make the Balio Studio adventure a reality in 2009.

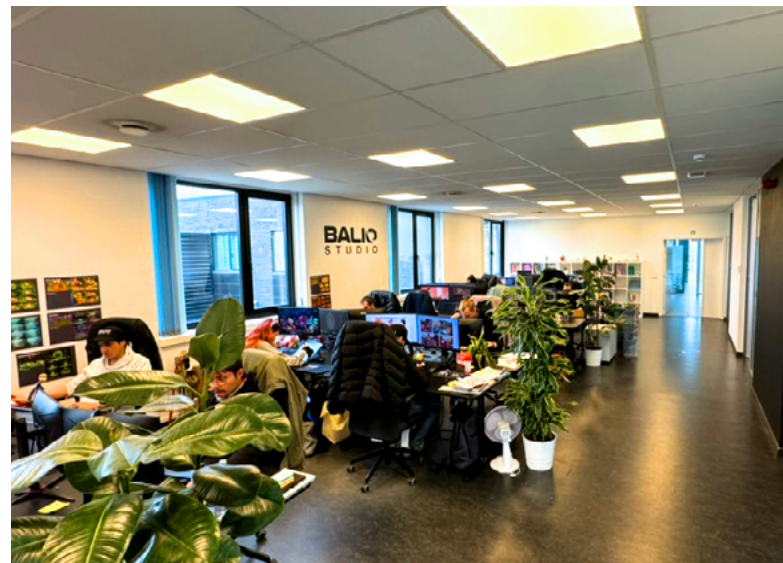


Over the years, the studio has managed to capture the attention of publishers by standing out with the quality of its productions. Increasingly ambitious games and prestigious international licenses, such as The Smurfs, Garfield, and Totally Spies, have been entrusted to Balio Studio, further strengthening its reputation in the industry.



The introduction of the tax shelter represents a new dynamic element for Balio Studio and helps stimulate the development of the video game industry in Belgium. This incentive measure provides crucial financial support, promoting the studio's growth and expansion. This opportunity comes at a timely moment, as Balio Studio is already in demand by many renowned publishers from around the world.

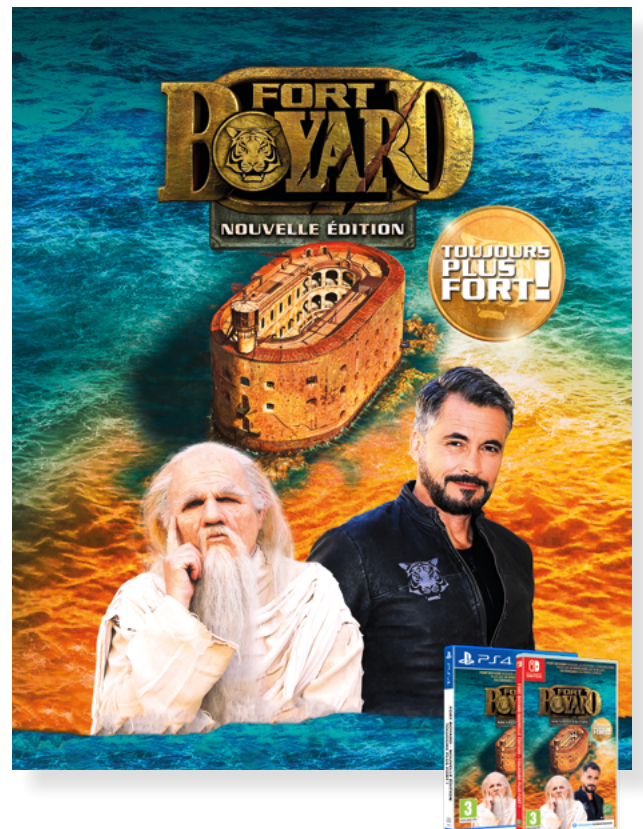
The international recognition of Balio Studio's talent and expertise is reflected in the growing demand for its skills. Publishers, impressed by the success and quality of the games produced by the studio, see Balio Studio as a preferred partner for creating ambitious and attractive titles. This recognition strengthens Belgium's position on the global video game scene.



Today, Balio Studio positions itself as a major player in the video game sector, continuing to innovate, push creative boundaries, and entertain players worldwide. The celebration of its 15th anniversary is not just a commemoration of the past, but also a look towards the future, with the promise of new adventures and even more captivating games.

# OUR GAMES

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# OUR GAMES

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LOGOTYPE

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15  
FIFTEEN YEARS

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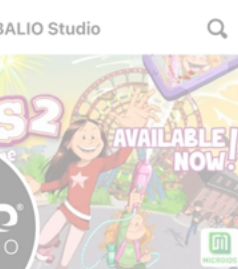
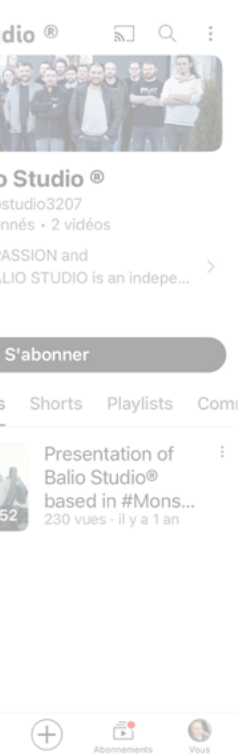
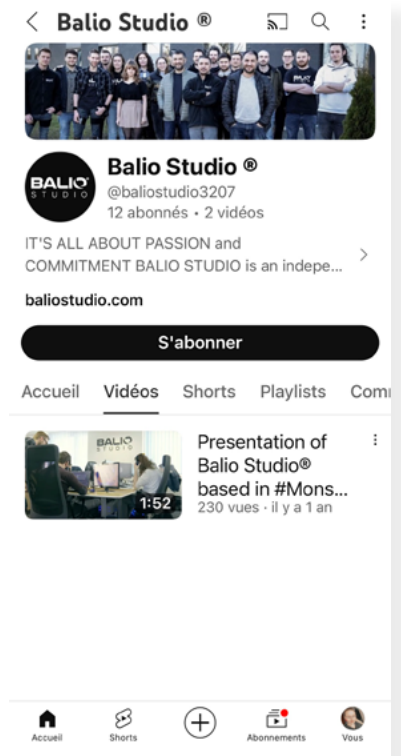
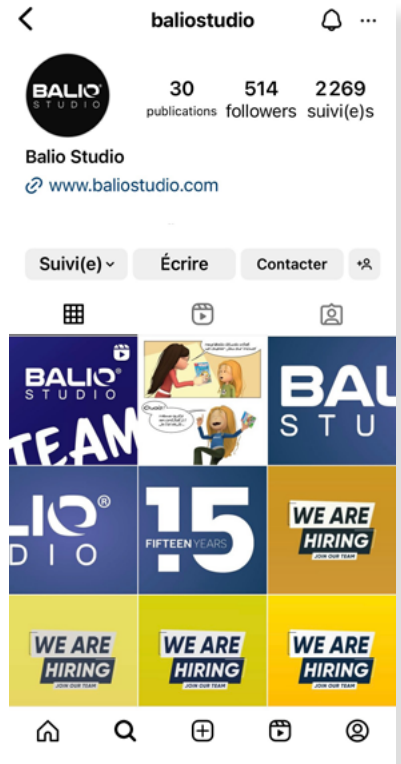
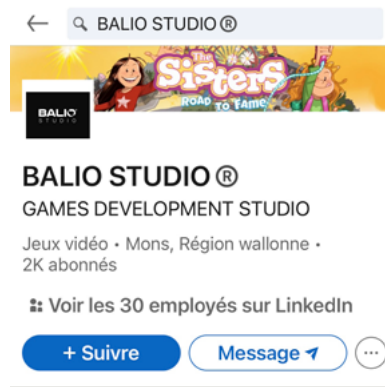
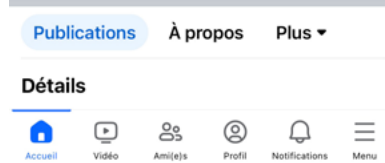
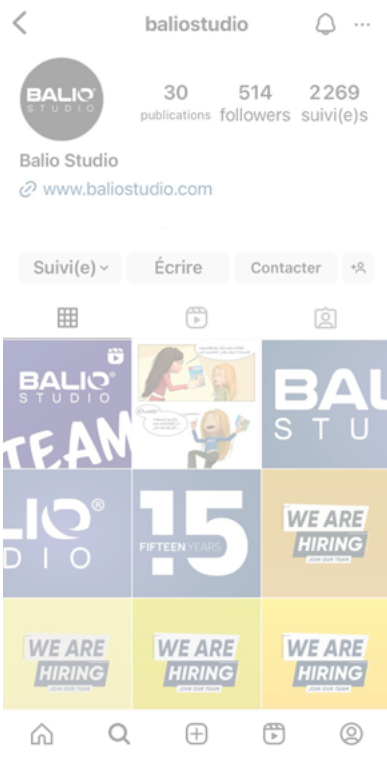
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